



**THE RUDE COLLECTION  
WILD GLASS SPIRITS**

*“Rude and rough, imperfect and real, craft appeal”.*

WILD GLASS SPIRITS COLLECTION

**WILD  
GLASS**  
by ESTAL & VETRISPECIALI

Rude Collection Essence

# WHEN THE SPIRITS WORLD HAS A NEED FOR NEW SPECIES

## Rude design language.

The RUDE Collection is designed in a way that is perfectly recognisable and different from the rest of the spirits in the market.

- Primitive silhouettes
- Ultra-short necks (Patented CHOKER finish)
- Visually heavy light weight
- Naturally rough looking glass
- Uneven glass distribution

LANCE  
WILD GLASS SPIRITS  
Aesthetic imperfections are welcome!





Patented Technology

# CHOKER FINISH (ULTRA-SHORT CRAFT NECKS)

**Fully exchangeable Ultra-Short necks.**

The CHOKER finish process consists in an Ultra-short neck selection that provides The RUDE Collection with a distinctive craft aesthetic, allowing to expand and customise the collection in a more sustainable and cost-efficient way as the bottle necks diameter remains the same.\*

MELEE

WILD GLASS SPIRITS

Aesthetic imperfections are welcome!

\*CHOKER is a technology enabling Ultra-short neck finishes, that are tested, protected and patented. All trademarks and designs contained in this catalogue have licensed rights of use and may not be reproduced by third parties.

Sustainable Production

# UP TO 25% REDUCED WASTE IN THE BOTTLE MANUFACTURING PROCESSES

## Uneven colour, Imperfections & Conscious Lines.

The RUDE Collection is designed in a way that facilitates the manufacturing process.

Uneven colours and aesthetic imperfections are welcome, allowing for less bottles to be discarded in the manufacturing process resulting in a more eco-friendly and sustainable production.

Shape favors the glass distribution with subtle curves where usually you will find straight lines finishing on sharp edges and small radiuses, which are usually way more problematic.

LANCE

WILD GLASS SPIRITS

Aesthetic imperfections are welcome!

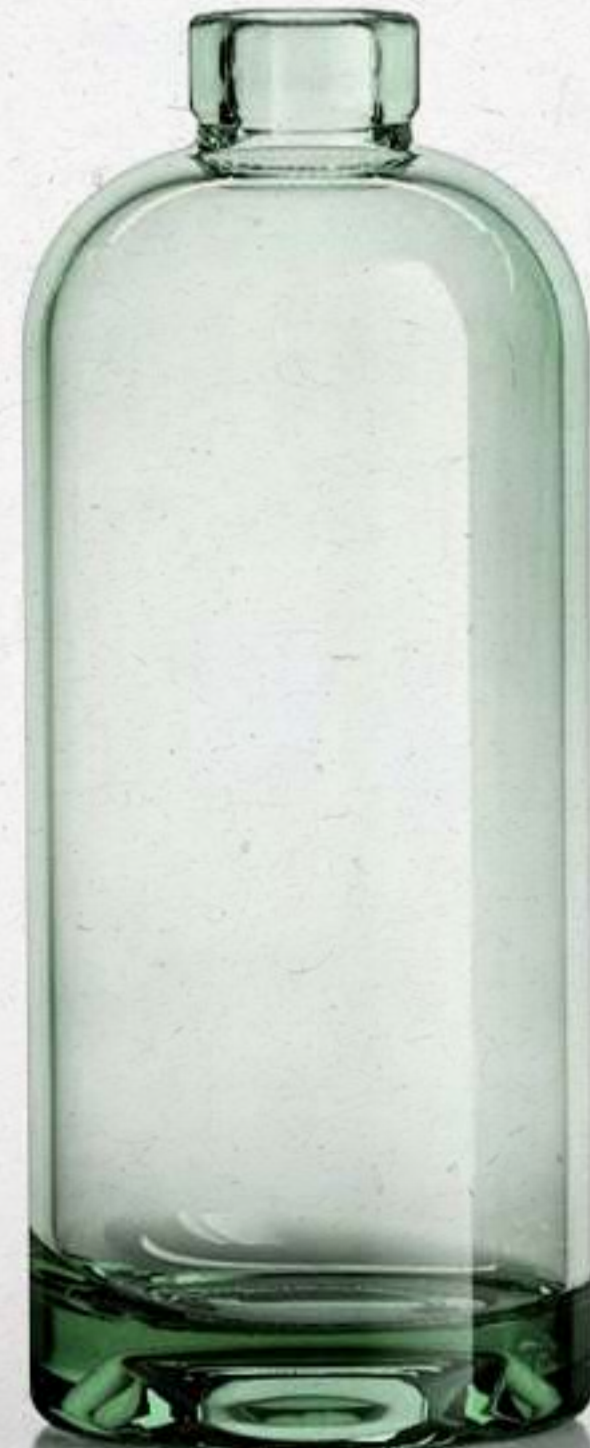


# THE RUDE COLLECTION - WILD GLASS SPIRITS



SQUARED  
SECTION

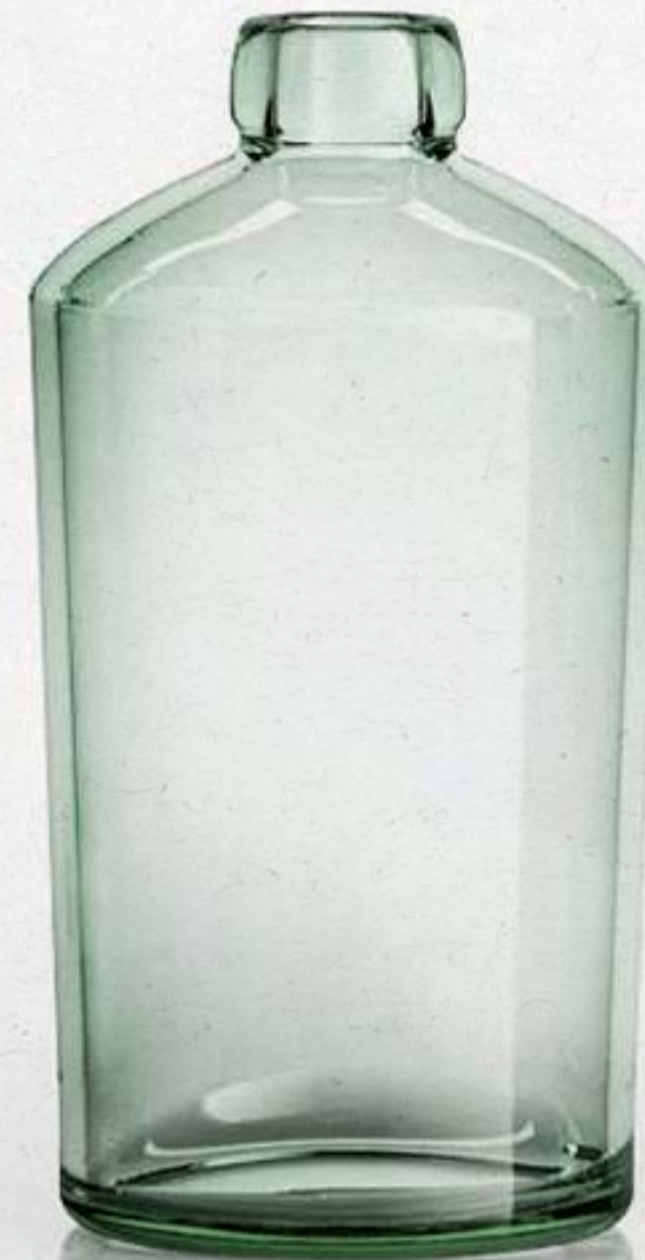
**LANCE**  
2022



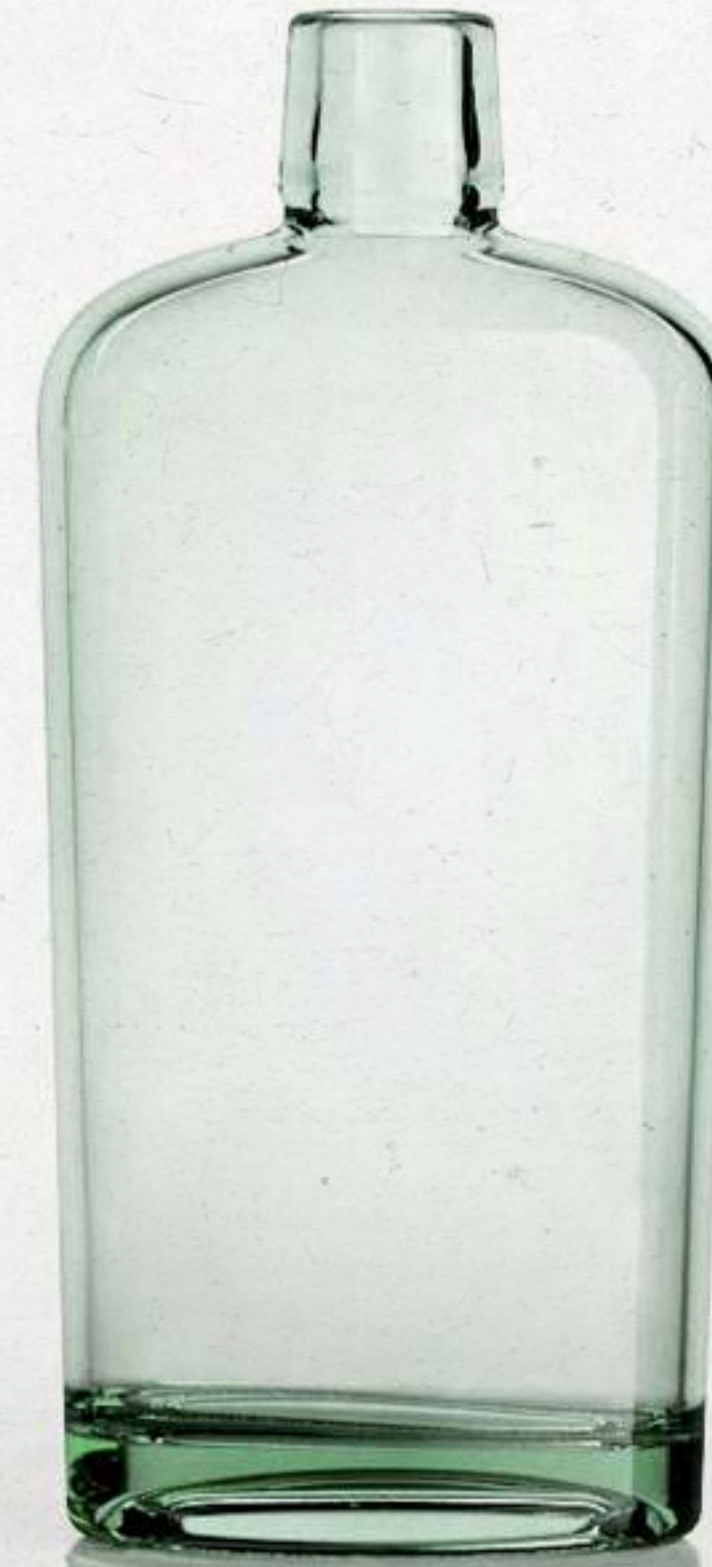
**FARM**



**PILOT**  
2022

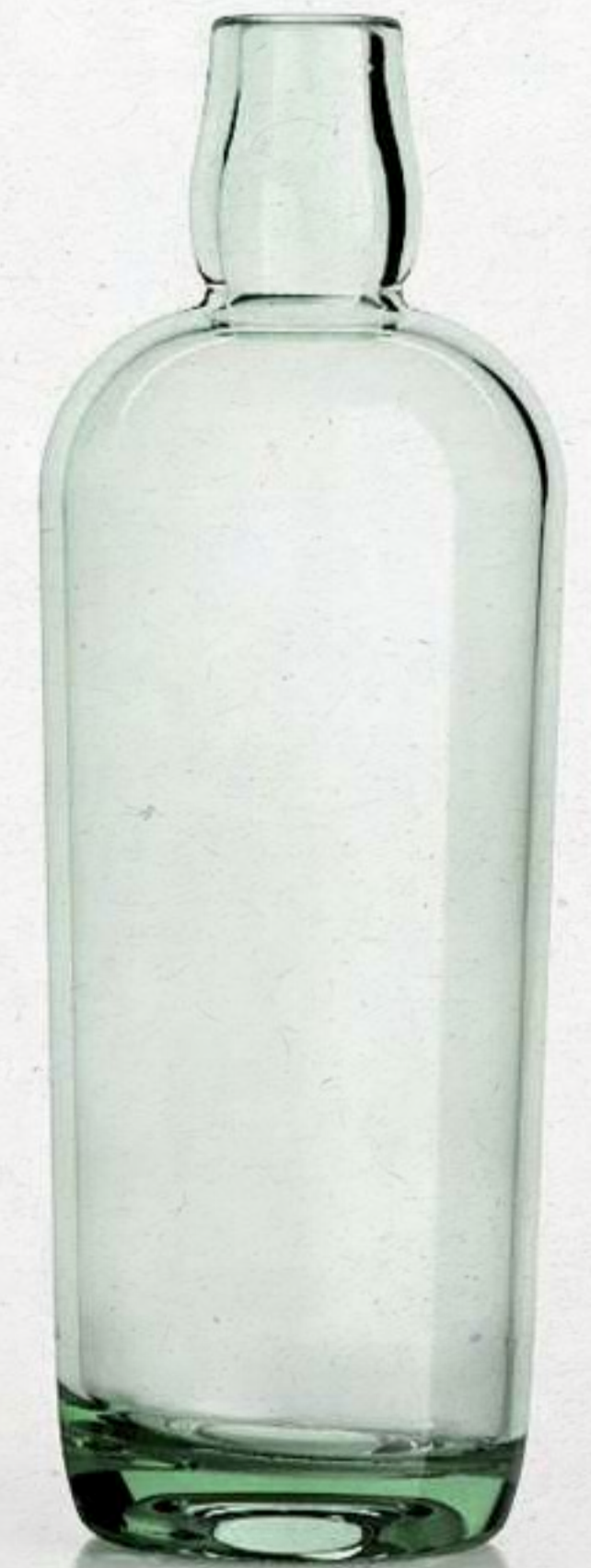


**BARREL**



OVAL  
SECTION

**1919**  
2022



**MELEE**  
2022

1919  
WILD GLASS SPIRITS  
Aesthetic imperfections are welcome!

# The WILD GLASS SPIRITS CATALOGUE

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## THE NEW CRAFT, ECOLOGIC AND RUDE SPIRITS

Contemporary craft language in industrial glass bottles with conceptual, visual and tactile attributes that are instantly recognisable as unique and a more sustainable packaging option for brands oriented to showcase organic, honest and handcrafted spirits.



Original Conical-Squared Tall

## LANCE

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The true essence of a  
conical-squared tall spirit bottle.  
Traditional and versatile shape  
for all types of spirits categories.

W: 550 g / H: 248 mm / Ø 65 mm  
CHOKER FINISH 04



Original Conical Medium-Tall

## MELEE

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The true essence of a conical  
medium-tall spirit bottle.  
Traditional and versatile shape  
for all types of spirits categories.

W: 550 g / H: 245 mm / Ø 69 mm  
CHOKER FINISH 05 (whiskey)



Original Conical-Short

## **BARREL**

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The true essence of a conical short spirit bottle. Traditional and versatile shape for all types of spirits categories.

W: 550 g / H: 180 mm / Ø 86,6 mm  
CHOKER FINISH 03



Original Oval-Flat

## **1919**

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The true essence of an oval-flat medium-tall spirit bottle. Traditional and versatile shape for all types of spirits categories.

W: 550 g / H: 182 mm / Ø 95 mm  
CHOKER FINISH 04





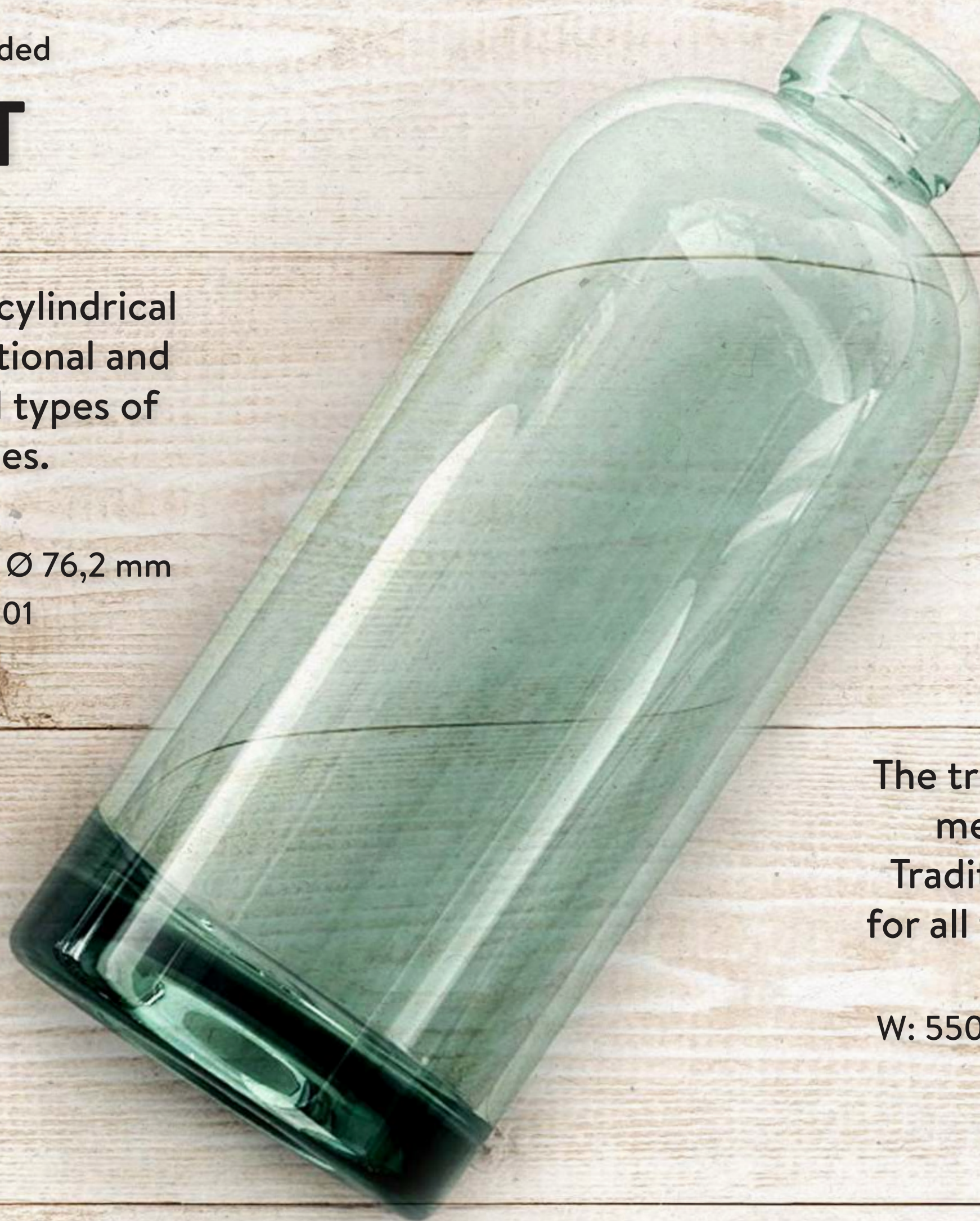
Original Tall Rounded

## **PILOT**

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The true essence of a cylindrical tall spirit bottle. Traditional and versatile shape for all types of spirits categories.

W: 550 g / H: 244 mm / Ø 76,2 mm  
CHOKER FINISH 01



Original  
Medium-Tall Rounded

## **FARM**

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The true essence of a cylindrical medium-tall spirit bottle. Traditional and versatile shape for all types of spirits categories.

W: 550 g / H: 207 mm / Ø 84,1 mm  
CHOKER FINISH 02

MELEE  
WILD GLASS SPIRITS  
Aesthetic imperfections are welcome!

# SUSTAINABLE FROM CONCEPTION

## Embrace imperfections reducing wasted production.

Aesthetic imperfections and slight colour variations between them do not pose a problem, on the contrary, they are more than welcome. We love them and they help us reduce wasted production up to 25%.

## Sustainability, based on own innovation.

We have rewritten the paradigms of industrial milling, created new methods and patented new procedures that allow us a degree of flexibility and efficiency unthinkable until today.

# WILD GLASS

## Up to 100% Post Consumer Recycled glass content.

We work only with the industrial furnaces with the highest percentage of PCR (Post Consumer Recycled) glass on the market. Wild Glass bottles are not exquisite and accept all types of recovered glass.



# INDUSTRIALLY STANDARD BUT ALWAYS DIFFERENT

BARREL  
WILD GLASS SPIRITS  
Aesthetic imperfections are welcome!

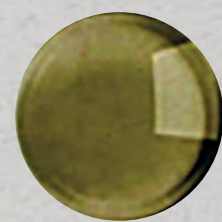
## Glass colour offer.

You can choose between two different glass colours. Wild Flint Glass and Wild Dark Glass.

Our patented Wild Glass is the only one in the world that uses up to 100% Post Consumer Recycled glass content (PCR) and accepts all types of recovered glass, creating a really interesting and truly organic colour range.



WILD FLINT  
GLASS



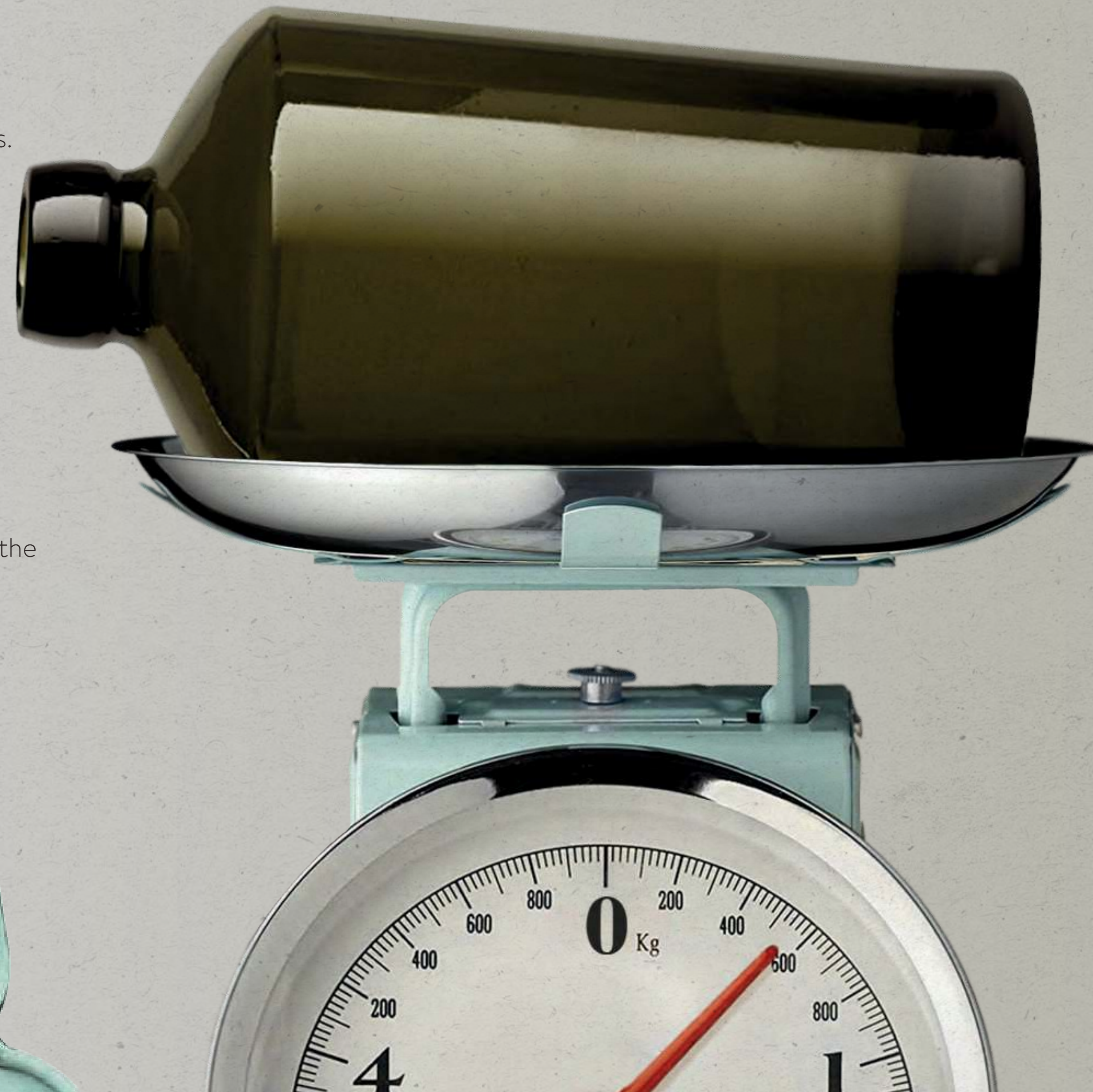
WILD DARK  
GLASS

## Visually heavy light weight.

Taking care of a light weight experience in a visually heavy bottle collection, we improve the glass distribution and help obtain a more sustainable product.

## Bottle finishes offer.

The RUDE Collection from Wild Glass Spirits uses a technology called CHOKER, a common trade that provides a craft shaved appearance with Ultra-short-neck finishes that are fully interchangeable as they have the same diameter.



# RUDE COLLECTION A NEW CRAFT BOTTLE SPECIES



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